

THE CLARITY CODE — AI PROMPT POWERPACK

A companion tool to help you clarify, simplify, and sharpen your message.

Based on the Book, The Clarity Code: How to Communicate Complex Ideas with Simplicity and Power

1. The Clarity Compass Prompt

Purpose: Distill any idea down to one clear message.

Paste this into ChatGPT:

“Help me clarify my core message. I’ll share an idea. Give me: (1) a one-sentence takeaway, (2) the ‘think/feel/do’ outcome, (3) what matters most to the audience, and (4) anything I should remove or simplify. Here’s my idea: [insert idea].”

2. The Audience Decoder Prompt

Purpose: Instantly tailor your message to any audience.

“I’ll tell you my audience. Create a short profile that includes: their goals, fears, level of knowledge, what they care about, and what I should avoid. Then rewrite my message so it lands with them.

Audience: [insert audience].

Message: [insert message].”

3. The Simplify-Without-Dumbing-Down Prompt

Purpose: Clean up intellectual clutter and reveal the essential meaning.

“Take my explanation and simplify it without dumbing it down. Keep the nuance, remove the noise, and present it with clarity using prioritizing, trimming, chunking, layering, and paraphrasing.

Here’s my explanation: [insert text].”

4. The Structure-Is-Your-Superpower Prompt

Purpose: Turn any idea into a well-structured message.

“Take my idea and turn it into a clear, logical structure using a high-clarity framework (PREP, What-Why-How, Problem-Cause-Solution, or Setup-Conflict-Resolution). Choose the best one and explain why.

Idea: [insert idea].”

5. The Knowledge Bridge Builder Prompt

Purpose: Prevent the Curse of Knowledge and build an understanding path.

“Explain my concept as a knowledge bridge. Start with what most people already know, then build one small step at a time. Avoid jargon, use plain language, and check for assumptions I might be making.

Concept: [insert concept].”

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6. The Analogy Generator Prompt

Purpose: Produce vivid analogies instantly.

“Create 5 fresh analogies that help a general audience understand this concept. They should be simple, relatable, and accurate—no clichés, no dumbing down.

Concept: [insert concept].”

7. The Story Spark Prompt

Purpose: Add memorable stories/examples to any explanation.

“Give me 3 short, vivid stories or real-world examples that would help illustrate my point. They should be under 150 words each, emotionally engaging, and tied directly to the takeaway.

My point: [insert point].”

8. The Visual Clarity Prompt

Purpose: Turn complex ideas into simple visual tools.

“Turn my idea into a clear visual (slide, sketch, or diagram). Describe the layout, key elements, and headline. Keep it simple, uncluttered, and aligned with clarity principles.

Idea: [insert idea].”

9. The 3-Level Explainer Prompt

Purpose: Offer a layered explanation for novices, intermediates, and experts.

****“Explain my topic in three levels of depth:**

1.A 30-second novice explanation

2.A 2-minute intermediate explanation

3.A deeper technical explanation

Topic: [insert topic].”**

10. The Clarity-in-Writing Editor Prompt

Purpose: Instantly improve emails, reports, and messages.

“Edit my text for clarity. Make it concise, conversational, and easy to skim. Add stronger openings, clearer structure, and a crisp call to action. Remove filler, jargon, and vague language.

Text: [insert text].”