



How to Be a Dynamic Public Speaker

Focus on: Engagement

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**Worst time of
day for
engagement?**



Poll #1

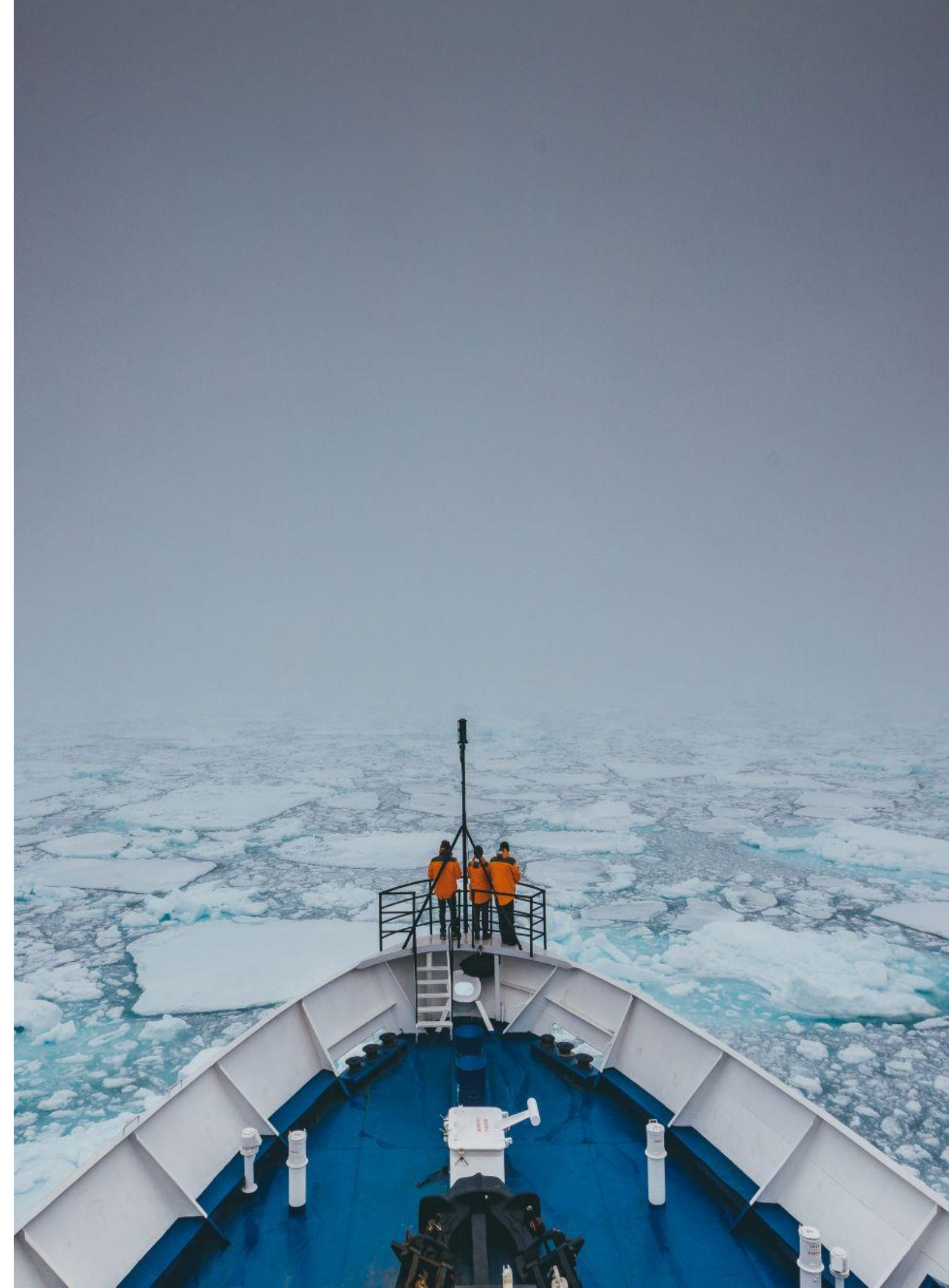
Why do some presenters fail to engage their audiences?

- A. Monotonous Delivery
- B. Irrelevant Content
- C. Inadequate Interaction
- D. Poor Presentation Structure

Icebreaker: A Memorable Speech

What made the speech stand out?

How did the speaker engage the audience?



Today's Presentation



Plan for Engagement



Use Different Learning Modes



Assess & Modify Engagement

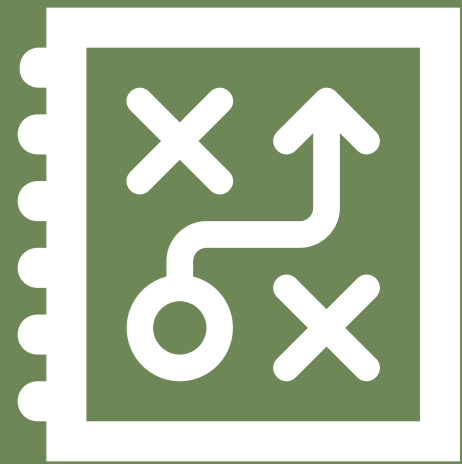
Not: PowerPoint, Delivery Style, Confidence-Building

Resources

- PDF of slides
- Books (Public Speaking, Tips, Impromptu)
- Infographic on Impromptu Speaking
- Video on speaking with confidence today
- Link to Toastmasters.org
- Link for complimentary consult via Zoom



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Plan for Engagement

The Power of 3s
Storytelling
Interaction

Triple Play: The Power of 3s

Things arranged in threes are more satisfying, effective, and memorable than other numbers.

Life, liberty, and the _____

Blood, sweat, and _____

Breakfast, lunch, and _____

Beginning, middle, _____

A 3-point speech!

Storytelling: an introduction

Why tell stories



What stories to tell



How to tell stories

22X

A fact wrapped in story is 22
times more memorable

—Jerome Bruner,
Cognitive Psychologist.



What Stories to Tell

- Relevant
- Personal stories to relate to the audience
- Success stories (e.g., budgeting, compounding interest)
- Cautionary tales (e.g., risk, scams, waiting too long)
- And more!

How to tell a story

A. Context (Time, place, characters, goal)

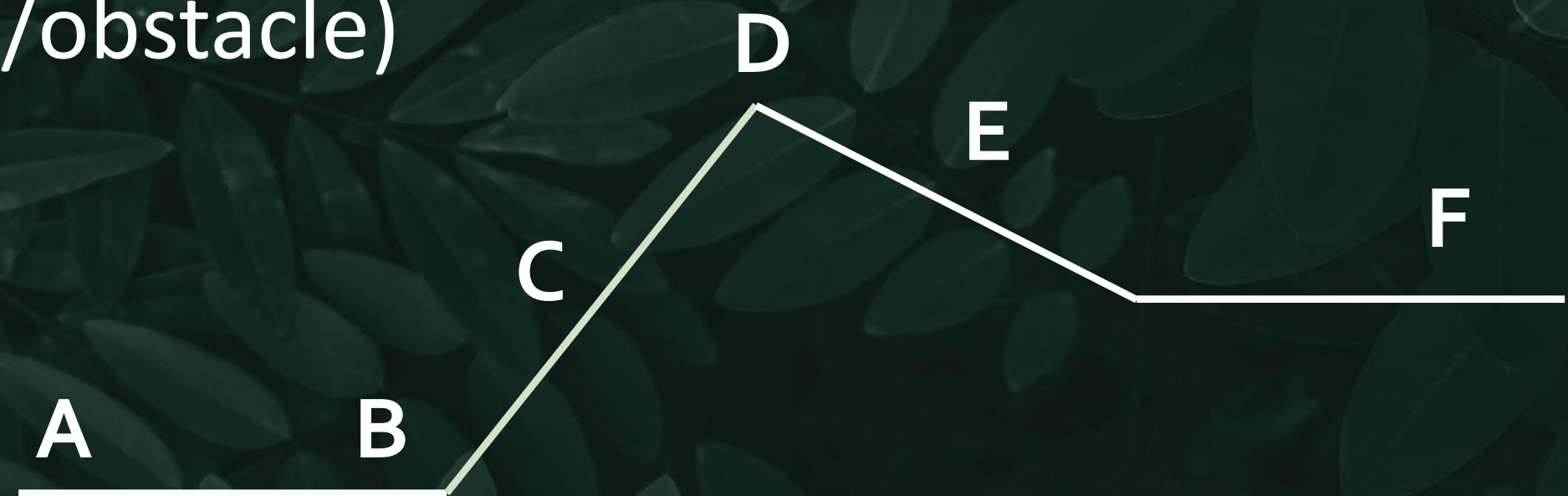
B. Challenge (inciting incident/obstacle)

C. Rising Action

D. Turning point

E. Falling action

F. Resolution (What changed?)



Bonus: Add dialogue (with another person or inner dialogue)



Interaction

Asking Questions
Polls & interactive platforms
Body Voting (all stand first)
Group Brainstorming
Partners, group discussions
Breakout rooms/chat (online)
Competitions
Role plays
Icebreakers

Poll #2

Do you use icebreakers in your presentations?

Yes

No

4 Investment Icebreaker Ideas

- 1. Investment Scenario Question:** Pose a hypothetical investment scenario and ask the audience what they would do. For example, "If you had \$10,000 to invest today, where would you put it and why?" *Spark discussion.*
- 2. Personal Financial Goal Sharing:** Invite participants to share a personal financial goal they're comfortable discussing. *Establish common ground and relevancy.*
- 3. Investor Personality Type:** Describe different types of investor personalities (e.g., conservative, risk-taker, socially responsible) and ask them to identify which type they align with most. *Provide insight into how personality influences investment choices.*
- 4. Myth vs. Fact:** Present a series of statements about investing and ask the audience to identify whether they think each is a myth or a fact. *Debunk common misconceptions and educate about investment principles.*



**Use
Different
Learning
Modes**

**Visual
Auditory
Reading & Writing
Kinesthetic**

MYTH

Evidence does not support the theory of Learning Styles, despite decades of popular belief, BUT using multiple modes of teaching can improve learning across the board. “Multi-media effect”



Visual

- Slides with charts & images
- Color
- Videos



Auditory

- Vary pitch, volume, pace
- Use stories & examples



Reading & Writing

- Provide written materials
- Handouts
- Chat feature online



Kinesthetic

- Props
- Physical activities
- Body language, gestures
- Polls
- Games





**Assess &
Modify
Engagement**

Read the audience
Adapt

Read the audience

Engaged vs. Not Engaged

- ✓ Facial Expressions
- ✓ Body Language
- ✓ Eye Contact
- ✓ Energy levels





ADAPT

Pace Adjustment

Content Flexibility

Ask Questions/Raise Hands

Discussion or group activity

Tell a relevant story/case study

Your Takeaways . . .



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