

VIRTUAL SPEECH COACH

Elevating Experts' Presentation Skills

Public Speaking Success! Program

Learn a proven process to create a message that matters and deliver it with confidence!

8 developmental lessons to create and deliver an outstanding speech

Lesson 1: Why Develop Public Speaking Skills?

Lesson 2: Define Your Message & Audience Analysis (create a short speech focused on the Audience)

Lesson 3: Plan Your Message Structure (create a speech on the topic defined in Lesson 2)

Lesson 4: Engage Your Audience with Stories (you will revise the speech from Lesson 3, by adding or revising a story)

Lesson 5: Say It with Style (you will revise the speech from Lesson 4, adding in some rhetorical devices)

Lesson 6: Stand and Deliver (you will give the same speech, but add in body language)

Lesson 7: Presenting with slides (you will create and present the same speech with slides)

Lesson 8: Handling the Q&A (Question and Answer) Session (you will give your speech and have a Q&A session after it)

Each lesson includes:

- A written lesson, which includes instructions for a speech assignment, and a checklist to complete the speech assignment, typically a 3-5-minute speech
- A short video lesson (of me going through the written lesson), typically between 4-8 minutes long.
- A lesson worksheet

How long will each lesson take to complete? It is variable, but if you include writing, outlining and practicing your speech about 1 to 2 hours. You do NOT have to have your speech memorized. You just need to be able to speak from an outline (do not read your speech).

How does the coaching work?

Zoom coaching sessions in which you present your short speech, get feedback and usually present a second time to incorporate the feedback. The lesson homework must be completed prior to the next session. Specific concerns, such as reducing ums and filler words can also be addressed.

The course materials for this coaching program are available in a free online course: [Public Speaking Success](#)